

St. Lucie Battery & Tire gets in on Walk to End Alzheimer's

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St. Lucie Battery & Tire recently celebrated the grand opening of its newest location at 10672 S. Federal Highway in Port St. Lucie. The festive event, which included an official ribbon-cutting by members of the St. Lucie Chamber of Commerce, provided members of the Walk to End Alzheimer's committee the perfect opportunity in which to keep its fundraising wheels in motion.

Lindsey Concannon, the corporate brand manager for St. Lucie Battery & Tire, also happens to serve on the Team Recruitment Committee for the 2017 Walk to End Alzheimer's, with the blessing of company president Doug Miller.

“We’ve been in the community for over 45 years. We’re never bashful about helping local groups and charities in need,” Miller said.

Concannon strategically placed dedicated tip jars at the beverage station. It was hot -- people were thirsty!

When it comes to Alzheimer's, the statistics are staggering! With one in three seniors dying from this disease and related forms of dementia, it has surpassed the number of deaths from breast and prostate cancer combined and is the sixth leading cause of death in the U.S. Currently, more than 5 million Americans are living with Alzheimer's. That number is estimated to reach 16 million by 2050.

You can help! Create a team of two or more and join the 2017 Treasure Coast Walk to End Alzheimer's. The event takes place on Saturday, Oct. 14 from 7 a.m.-noon at the beautiful Indian Riverside Park in Jensen Beach, located at 1707 N.E. Indian River Drive.

“We are accepting teams until the day before the walk,” said event chair Christine Rigg. “We want to help you and will give you fundraising ideas. Just call me on my cell phone, 561-445-9937!”

Many exciting pre-walk fundraisers have been scheduled. Dancing Like the Stars, featuring local notables Carol Plato, Nancy Hilton, Pamela Gagnon, James Butler, Jason Salerno, Gary Evans, Jeff Schetzel and Mark Trembley, takes place on Aug. 26 from 5:30- 8:30 pm at the Kane Center in Stuart.

For more information, please visit [Facebook.com/DancingLTS/](https://www.facebook.com/DancingLTS/)

All proceeds benefit the Alzheimer's Association. Please visit Act.Alz.org to register a walk team (Southeast Florida Chapter, Jensen Beach, Treasure Coast) or for more information.